

### **CERTIFICATION PROGRAM**





AT WOXEN DIGITAL, WE ARE DEDICATED TO EMPOWERING INDIVIDUALS WITH THE SKILLS AND KNOWLEDGE NECESSARY TO THRIVE IN THE FAST-PACED WORLD OF DIGITALMARKETING. OUR COMPREHENSIVE COURSES ARE DESIGNED TO PROVIDE YOU WITH BOTH FOUNDATIONAL UNDERSTANDING AND HANDS-ON EXPERIENCE, ENSURING THAT YOU ARE WELL-PREPARED TO EXCEL IN YOUR DIGITAL MARKETING CAREER.

WHETHER YOU'RE LOOKING TO ENHANCE YOUR EXISTING SKILLS, START A NEW CAREER, OR SIMPLY STAY UPDATED WITH THE LATEST DIGITAL MARKETING TRENDS, OUR PROGRAMS ARE TAILORED TO MEET YOUR NEEDS. JOIN US ON THIS EXCITING JOURNEY AND TRANSFORM YOUR FUTURE WITH WOXEN DIGITAL!



Transform Your Career with Woxen Digital



#### LIVE INTERACTIVE SESSIONS

ENGAGE WITH INDUSTRY EXPERTS IN REAL-TIME AND GAIN INSIGHTS FROM THEIR VAST EXPERIENCE.



#### LIFETIME SUPPORT

ENJOY CONTINUOUS SUPPORT AND GUIDANCE EVEN AFTER COURSE COMPLETION.



#### INTERNSHIP OPPORTUNITIES

APPLY YOUR SKILLS IN REAL-WORLD SCENARIOS WITH OUR INTERNSHIP PROGRAMS.



#### EARN WHILE YOU LEARN

FLEXIBLE OPTIONS TO WORK ON LIVE PROJECTS AND GAIN PRACTICAL EXPERIENCE.



#### **FLEXIBILITY**

LEARN AT YOUR OWN PACE WITH OUR FLEXIBLE ONLINE MODULES.



#### PERSONALIZED MENTORSHIP

RECEIVE ONE-ON-ONE MENTORSHIP TAILORED TO YOUR CAREER GOALS.

# PAGE

# OUR PROGRAMS Plan 1

**Digital Marketing Certification Program** 

Price: ₹1499

**Duration: 4 Weeks** 

**Live Sessions: 6** 

**Practical Sessions: 2** 

**Certificate: Completion Certificate** 

#### Plan 2

**Digital Marketing Certification Program** 

Price: ₹2499

**Duration: 6 Weeks** 

**Live Sessions: 12** 

**Practical Sessions: 4** 

Certificates: Completion Certificate, Appreciation Certificate

**Extras: Work on a live project** 

#### Plan 3



Price: ₹4999

Duration: 8 Weeks Live Sessions: 16

**Practical Sessions: 6** 

Certificates: Completion Certificate, Appreciation Certificate,

**Recommendation Letter** 

Extras: Work on a live project, Job opportunity with partner companies

Advanced Digital Marketing Certification Program / Internship

# Course Highlights

#### **Foundations of Digital Marketing:**

- Promotions
- Integrated Marketing Communications`
- Product & Brand Management
- Digital Models & Channels

#### <u>Digital Marketing Concepts & Techniques:</u>

- Social Media Marketing
- Content Planning & Promotions
- Email Marketing
- Digital Analytics
- Mobile Marketing
- SEO
- SEM & Inbound Marketing

#### **Business & Leadership Skills:**

- Market Research
- Managing Digital Initiatives
- Creation of Digital Strategy
- Managing Digital Marketing Clients



### Internship Opportunities

HANDS-ON EXPERIENCE WITH LIVE PROJECTS

Our Advanced Digital Marketing Certification Program (Plan 3) offers exclusive internship opportunities where you can apply your newly acquired skills in real-world scenarios. Work on live projects, gain practical experience, and receive valuable feedback from industry professionals.

Example: Join a leading e-commerce company as an intern, where you'll manage social media campaigns, analyze digital analytics, and contribute to content creation. By the end of the internship, you'll have a robust portfolio and the confidence to take on advanced digital marketing roles.

#### JOB PLACEMENT ASSISTANCE:



Upon completion of the course, you'll receive a recommendation letter and access to exclusive job interviews with our partner companies, ensuring a smooth transition into your digital marketing career

## SPOTLIGHT ON INDIAN DIGITAL MARKETING EXPERTS





A leading digital marketing consultant and trainer, Sorav Jain has made significant contributions to the industry through his insightful blogs, books, and training programs. He is the founder of echoVME, a digital marketing agency, and has been recognized as one of the top social media experts in India.

As the co-founder and CEO of Digital Vidya,
Pradeep Chopra has been instrumental in
shaping the digital marketing education
landscape in India. His extensive experience
and thought leadership have inspired countless
individuals to pursue careers in digital
marketing.



PRADEEP CHOPRA



DEEPAK KANAKARAJU Known for his practical approach to digital marketing, Deepak Kanakaraju has built a strong reputation through his blogs, courses, and public speaking engagements. He is the author of "Edge of Sanity," a book that blends marketing insights with personal development.

# HOW TO ENROLL

**READY TO TRANSFORM YOUR CAREER?** 

Visit Our Website

www.woxendigital.com

Chaase Your Plan

Select the plan that best fits your career goal

Fill Out the Enrollment

Provide your details and submit the form

Make Payment

Complete the payment process to confirm your enrollment.

Start Learning

Access your course materials and begin your journey with woxen Digital.

SignNow



info@woxendigital.com